



## **Ronald J. Maines**

Ron Maines is a hands-on organization strategist. He specializes in strategic leadership consulting for companies and organizations looking for a jump start or a new perspective in direction. Ron works as a catalyst and a coach to create momentum and to focus on the necessary changes that will help leaders move from where they are to where they want to be, in times of growth and in times of challenge.

During the war in Vietnam, he was decorated for bravery as a United States Marine Corps Aviator. He flew and led Mission Aviation Fellowship's largest program in Indonesia and later led relief efforts for World Vision International in Asia and Latin America. Then, as President of Redlands Aviation Corporation, Ron expanded a ten-year-old aviation service company from five to 40 employees in a two-year period and developed charter flights and maintenance services to market both regionally and internationally. As a result, the company grew to be in the top 15% for its industry, in revenues and number of aircraft.

Ron founded the Caron Management Group which provided project management services to organizations in the United States as well as overseas. He was successful in leading an orphanage program turnaround in nine Romanian cities, initiating an airline start-up in the Philippines, starting a teacher training program in Vietnam and leading a relief team for the Great Flood of 1993 in St. Louis. A three month assignment in 2002 as World Vision's Team Leader in Afghanistan was especially rewarding. He has done significant relief and leadership development work in 78 countries around the world.

Ron owns a strategic leadership practice where he provides results-driven consulting to organizations and companies that struggle with major systemic change. This includes leading change and growth teams for small not-for-profits as well as large Fortune 100 companies, all over the United States. Ron brings over thirty years of leadership experience to his clients and is skilled in integrating biblical wisdom with business excellence.

Ron received a B.S. in Engineering from John Brown University, a graduate degree in Systems Management from the University of Southern California, and completed additional studies in executive management at the Peter F. Drucker Graduate School of Management. He has taught at two universities at the graduate and undergraduate level for over 24 years, specializing in organizational leadership and international operations.

You won't find Ron jumping out of his plane without a parachute, but Ron's diverse and intense background give him a unique "can do" perspective. While willing to leap into the thick of things, he understands the risks involved in business, and enjoys working with leaders to find solutions to tough problems and challenges to organizational health.

Ron lives with his wife, Carole, on scenic Beaver Lake near Rogers, Arkansas and enjoys encouraging the ongoing success of their three married children, and their families.

**Ron Maines**

*Strategy Practice Leader*

**479.790.1713 (voicemail)**

[ron@crossroadsleaders.com](mailto:ron@crossroadsleaders.com)