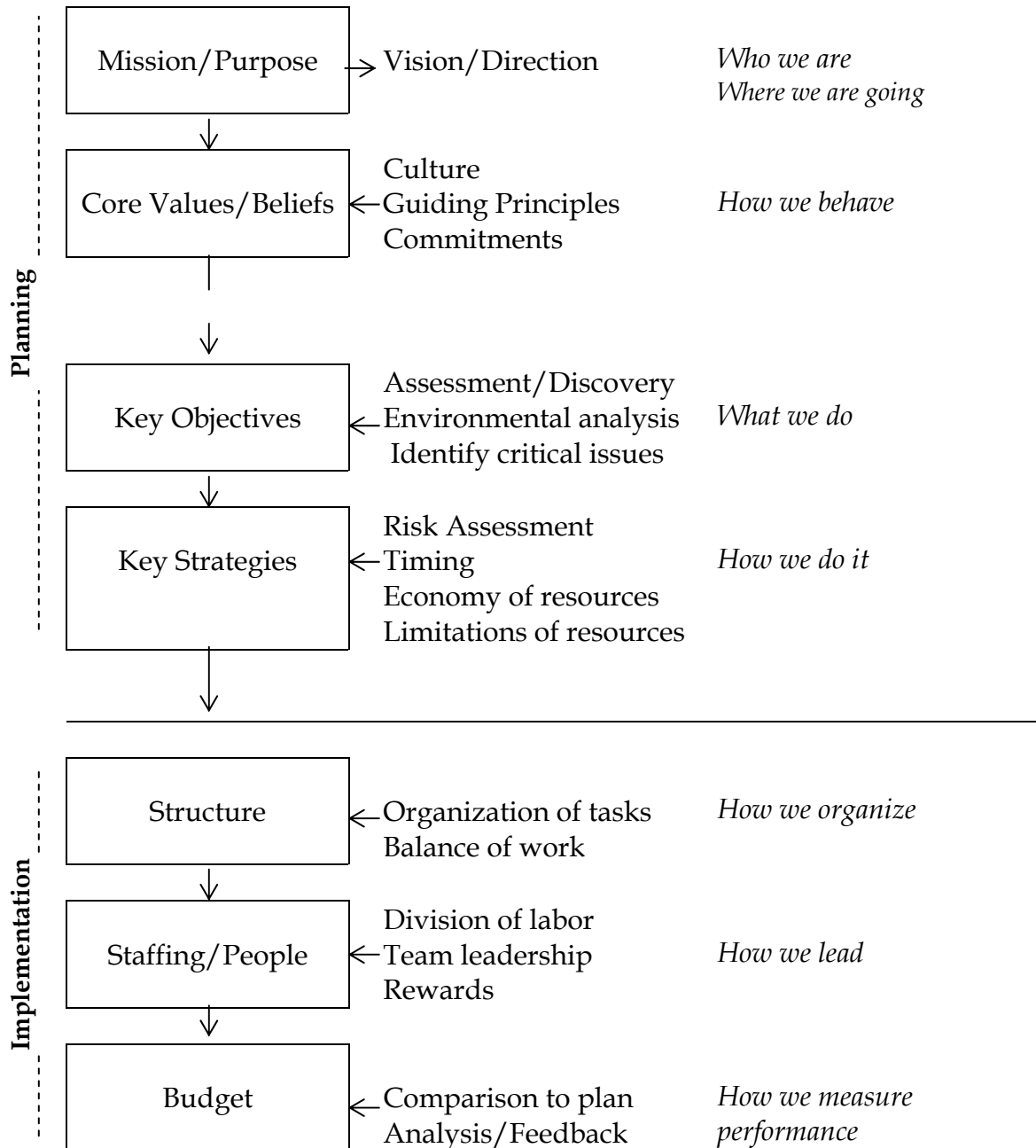


Strategic Management = Planning + Implementation



The strategic management process guides our work.