



	<b>Strengths</b> (What we do well)	<b>Weaknesses</b> (What we can do better)	<b>Opportunities</b> (What we can leverage)	<b>Threats</b> (What we must pay attention to)
<b>Products</b> Growing Our Revenue				
<b>Processes</b> Improving How We Execute				
<b>People</b> Growing Leaders				
<b>Profit</b> Achieving Healthy Financial Performance				